

A Regional Working Press

Assumptions

1. We start with a bimonthly newsprint paper, 4 pages in length.
2. Distribution:
 - a) By mail to stewards/EBoard members of the unions in the CLCs in the Southern tier/Central NY (about 750 copies)
 - b) In bulk to unions for distribution to members (with each union getting just what they actually distribute - about 500 copies).
 - c) Placement in selected outlets (groceries, community centers, etc.) around the Southern Tier/CNY (about 250 copies).(Eventually Unions will be expected to pay a small amount per issue/member).
3. Income in the start-up phase comes from
 - a) ads (estimated as 25 column inches/4 pages issue @ \$9.25/column inch = \$231.25/issue X 5 issues = \$1,156.25. Add \$4,000 ad income for special solidarity issue for a **total estimated ad income of \$5,556.**
 - b) small subsidies from other CLCs, some of the larger unions in the Southern Tier, perhaps the AFL-CIO
 - c) A Labor Coalition Subsidy

Costs, First year (very rough)

1. 1/4-1/2 time managing editor (solicit/write articles; layout; bookkeeping, database management, distribution, solicit ads)

\$7,000-14,000 salary
2,500-5,000 fringe

2. Production (estimate) @\$150/issue

\$900

3. Mailing 750 copies

600 issues @ \$0.149

150 issues @ \$0.195

= \$118.65/issue

\$712

4. Office Supplies

500

5. Telephone

750

6. Travel

600

TOTAL COST = \$12,962-22,462